

## THOMPSON RIVERS PARKS & RECREATION DISTRICT

2100 Country Club Parkway, Milliken August 26, 2024

## **Board Meeting Minutes**

- **1. Call to Order** President Jill Smith called the meeting to order at 5:59pm.
- **2. Roll Call** Trustees Tom Fajardo, Debbie Winner, Jill Smith, Michelle Moles, Katy Roberts were present. Katie Rummel, Kathlene Woltemath, Crystal Robbins, Shae Lind, Ellen Pilcher, and Lance Woltemath were also present.
- 3. Pledge of Allegiance Smith led the pledge of allegiance.
- **4.** Consent Agenda Smith made a motion to approve the consent agenda, seconded by Moles. Motion passed 4-0
- 5. Public Comment: No public comment
- **6. Leadership Academy Recognition:** Dudley recognized staff that completed Leadership Academy 100 and 200 with Dallas Everhart. Dudley mentioned using Everhart in another aspect with finances for staff and adding a level 300.
- **7. Rebranding Presentation:** Deputy Director Katie Rummel states how it is our mission to push out into the community and reflect where we are going in the future. She goes on to mention all the logos we have had over the last 30 years and the expectations for the new logo; wanting to include the past and the future. Speaks on a new website being user friendly, complete redesign and ADA compliant. Dudley comments on the cost/reason for the rebrand. Brief look at the new Playbook.
- **8.Staff Update:** Event Center Manager Ellen Pilcher speaks on what 2024 looked like and what to expect in 2025. Lots of renovations were done at the beginning of 2024. Mentioned new amenities we have to offer for quinceañeras, weddings, ceremonies, ect. Event goal is 48 by the end of next year.

- **9.** Weld RE5J/ Elwell Elementary School Use Agreement Approval: Dudley speaks on an agreement that was agreed upon, sent to the school board but was not passed. 4/7 board members were brand new and were unsure of the agreement. After a review, two new edits were proposed. One being #4 permitted use of the facility. Two being anything related to our use like basketball hoops, bleachers, and floor that need to be replaced; TRPR would pay up to 25% of the cost to replace. There was slight confusion on the coverage only being after the 20 year mark. Tom Fajardo made a motion to approve and was seconded by Katie Rummel. Motioned passes 4-0.
- **10. Strategic Plan Update:** Dudley spoke on a couple topics regarding 3 year strategy one being to capitalize on the existing facilities like Elwell but new opportunities at Roosevelt middle school. Elwell agreement leading to other possible agreements. Two is to focus on the target market for the young adults and opportunities TRPR can offer them. Third is plans to work on. Plans:
  - 1. reach west johnstown
  - 2. policies and procedures for capacity
  - 3. building relationships
- 11. Executive Director Update: Dudley updated the board on past events and new opportunities. Search for a location in Johnstown with new town development in place. New IT company is being reviewed.
- **12. Adjournment** Smith adjourned the meeting at 7:28pm.