



THOMPSON RIVERS PARKS & RECREATION DISTRICT PLAN ON A PAGE

MISSION

Building a healthy, happy community through people, parks, programs and partnerships.

VISION

TRPR will lead a culture of community where everyone has the opportunity to live a healthy, happy life.

VALUES

Embrace Change
Be Community Driven
Build Collaborative Relationships
Show Passion in All We Do
Be a Team on a Mission

In 2023 the Board of Directors completed the Districts third three year strategic plan. This plan on a page serves both to memorialize the decisions and focus areas that resulted from those efforts as well as to serve as a living document tracking intermediate goals and how they lead to larger scale successes.

2024-2027 DIRECTION

current
WIN
projects

01

Share our story with **EVERYONE**

Our participants all know we're great but how do we let the hundreds of new community members moving here in on our secret.

02

Create plan for program spaces

Research says that people who live closer to recreation spaces are healthy. How to offer programs closer to all residents.

03

Financial planning

We need to scale our financial planning, policies and best practices to keep pace with our growing organization.

04

Programs for 18-28 year olds

Young adults have traditionally not been a focus. We need to be more intentional with reaching this market.

Financial Procedures

To create district wide financial policies and procedures.

Meet and brainstorm with directors and managers to find out what is needed.

Team Champions:
Jen+Abby,

Team:
Crystal,
Kathlene, Ellen,
Mike, Jeff

Community Survey

Create a needs assessment survey for community. What is TRPR doing well - where is there room for growth, while collecting community demographic information.

Develop language, delivery methods and timeline.

Team Champions:
Michelle + Erin

Team:
Lance, Katie,
Hunter,
Dante, Jarron

Mobile Recreation

To engage and reach portions of the community we are underserving.

Create a programming, resource and staffing plan. Complete prior to Summer Troopers Playbook.

Team Champion:
Kathlene

Team:
Drew, Sara, Shae,
Erin, Michelle

2025 Focus

Focus on **developing district wide financial policies and procedures.**

Continue with **focus on serving growth in west Johnstown** by offering **localized events and programming.**

Identify size and needs of **18-28 year old target market.** Plan and **implement test programming** tailored to the market.